

Why Celtic Creamery

Celtic Creamery is the brand name of the company, a brand which people will naturally associate with amazing ice cream. The first USA parlour opened in 2018 with both turnover and reviews exceeding all expectations.

We are passionate about both the ice cream and the business which we hope to distribute throughout the USA.

The Irish market in the USA is enormous and supportive to any Irish products.

We have a stunning product and inspired point of sale which offers a prospective franchisee a unique opportunity to become part of the Celtic success.

It is likely that very 'worst case' scenario is that including all other costs you may incur the gross profit margin at the minimum should be 60% or above.

As a member of the Celtic family you would be supported throughout the whole process of setting up and running the business generated by our tried and tested formula to use as the business model.

Assistance will be ongoing and as a franchisee you can feel secure in the knowledge that you will have a very open and fluid communication system to both the head office and other franchisees in the group.

Guidelines and considerations on location, situation, legal requirements and layout of premises will be discussed along with guidance on décor and internal design. Training in manufacture will be given and materials needed to produce the ice cream provided. Counter and shop floor training will be ongoing, including guidance on menus and Celtic signature sundaes.

Support would be not only frequent but tailored to individual needs

Training both in production and management would be a strong scaffold for development

Visits from the Celtic team would be an ongoing

A comprehensive franchise handbook on systems and processes would be provided.

Support with market research to explore viability of

Business success

Location

Building structure

Competition

The team would be on hand with support, strategies and pathway from conception to opening.

Celtic Creamery has been forged from a relationship of trust between colleagues and a commitment to the product.

This is our ethos and the backbone to the success of the company.

Enjoy the advantages of joining part of an exceptional Brand

Celtic Creamery is a dynamic company with a very strong business model for success.

‘The only limit is your enthusiasm’

If you wish to continue with your Celtic journey please contact

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